



STUDENT VETERANS of AMERICA

Assignment Sheet: Business Plan

This assignment sheet is designed to help you understand what a solid business plan.

Business Plan

In many ways, running a successful SVA chapter is like running a business. The business plan is your opportunity to show off your chapter's commitment to helping student veterans on campus.

- In the plan you must clearly define your chapter's mission.
 - We want to hear about what your chapter currently does.
 - Outline your chapter's strategies, objectives, and goals. Then tell how those elements will ultimately help you accomplish your mission.
- What difference does your chapter make in the lives of student veterans? What events have you held in the past? What was the purpose of the events?
- Organize all of these ideas in a way that flows.
- Ultimately your business plan should paint the picture of how your chapter operates and provide us with a clear understanding of what you do.
- Keep in mind that this business plan can be useful to you in general, not just in regards to your application.

You can view sample business plans from previous grant winners on the SVA webpage.

If you have any further questions you can reach Eric Gage, Director of Chapter Services, at eric.gage@studentveterans.org