

STUDENT VETERANS OF AMERICA



ForeverGIBill Influencer Toolkit

Facebook	
Join me and [TAG SVA FACEBOOK PAGE] as we work to ensure that purple heart veterans have access to educational benefits and economic opportunity. You can learn more about #ForeverGIBill here: ForeverGIBill.org	Hold for Photo
I support SVA [TAG SVA FACEBOOK PAGE] in their fight to protect GI Bill benefits of vets affected by sudden school closures. Let's make sure that those who have served our Nation receive the educational opportunities they deserve. Learn more about #ForeverGIBill by visiting ForeverGIBill.org	Hold for Infographic
Why do I think establishing a #ForeverGIBill is important? Check out the story of [hold for TBD veteran/survivor]. He/She is why I will continue to stand with [TAG SVA FACEBOOK PAGE] to ensure that more veterans and survivors have access to the educational benefits they have sacrificed for.	Unique Video Content
DAY OF Events: Today, I support SVA [TAG SVA FACEBOOK PAGE] and TBD VSOs [TAG TBD VSOs] as they work to establish a #ForeverGIBill. Student veterans are highly accomplished leaders who are committed to the success of our communities. Stand with SVA today and tell [TBD Audience] that it's time for a #ForeverGIBill so survivors and veterans have access to the educational benefits and economic opportunity they have earned. You can learn more by visiting ForeverGIBill.org	Hold for Image
Twitter	
Join me and @studentvets to protect and provide a better #ForeverGIBill. Learn more ForeverGIBill.org	Hold for infographic or image
Together we can protect educational benefits of vets affected by sudden school closures with #ForeverGIBill. ForeverGIBill.org	Hold for infographic or image

LEAD UP TO EVENTS: This Week @studentvets are on the hill discussing #ForeverGIBill. Here's why you should support this effort. [HOLD for bit.ly to video content]

Instagram

I'm a [student vet/wounded warrior/survivor] and I support @studentveterans in their fight to provide and protect educational opportunity through the #ForeverGIBill. Learn more about this effort, and why it's important to people like me by visiting the link in my bio.

[Graphic Attach Image of yourself and place link in your bio [ForeverGIBill.org]]

Hashtag (to be used across all platforms in ALL posts):

#ForeverGIBill

Website:

Forever GI Bill Website: ForeverGIBill.org

Student Veterans of America: <http://bit.ly/2q8OeG5>

Facebook:

Student Veterans of America: <https://www.facebook.com/studentvets/>

<http://bit.ly/2pBCM44>

Twitter:

Student Veterans of America: [@studentvets](https://twitter.com/studentvets)

<http://bit.ly/2r5wWdl>

Instagram:

Student Veterans of America: [@studentveterans](https://www.instagram.com/studentveterans)