



Position Title: Communication and Marketing Intern

Salary Range: Unpaid. May qualify as course credit depending on institutional requirements.

Schedule: Flexible with a minimum of 20 hours per week required.

Location: Student Veterans of America (SVA), 1012 14th Street NW (12th Floor) Washington, DC 20005

Student Veterans of America (SVA) is a 501(c)(3) non-profit coalition of more than 1,400 student veteran organizations on college campuses globally. SVA's mission is to provide military veterans with the resources, support, and advocacy needed to succeed in higher education and in high growth-in demand career fields. For more information, visit us at www.studentveterans.org.

Student Veterans of America shall not discriminate based on race, color, religion (creed), gender, age, national origin (ancestry), disability, marital status, sexual orientation, political affiliation, gender identification or expression, or military status in any of its activities of operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, and selection of vendors and provision of services.

Functional and Relational Responsibilities: Reports to the Director, Communication and Marketing. Works in partnership with the Chapter Support and Programming departments.

Education: Undergraduate and graduate students, as well as recent graduates, are encouraged to apply.

Experience: A background in journalism or communications and special skills such as photography, video editing and graphic design a plus, but not required. Undergraduate and graduate students, as well as recent graduates, are encouraged to apply. Interest in military and veterans issues a plus.

Summary: Student Veterans of America (SVA) seeks self-motivated, detail-oriented and highly energetic communications and marketing intern. This is a perfect opportunity for talented students who want to get involved in the communications arena.

Duties include monitoring and reporting on daily news clips, writing and research, issue tracking, drafting media releases and other communications materials, maintaining press contact lists, special event support, creating social media content and infographics, e-mail marketing, and website content assistance.

This position requires a strong sense of initiative and personal leadership, attention to detail, creativity, excellent communication skills (verbal and written). Must be articulate, organized and able to multi-task in a dynamic, rapidly-changing environment. Proficiency in Microsoft Office as well as familiarity with Content Management Systems (CMS), photo editing platforms and social media networks. Candidates should have a passion for SVA's mission.

Major Duties:

- Research / Reporting
- Media Outreach / Monitoring
- Design
- Writing / Editing

Communication and Marketing Interns are accepted during Fall, Spring, and Summer semester cycles. Applications may be submitted to SVA at any time.

To apply, please send your resume, cover letter, and two writing samples to media@studentveterans.org with the subject line: "Communications Internship Application."

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