



**Ryan Rabac,
Vice President of Communications & Marketing**

Ryan Rabac is the Vice President of Communications and Marketing for Student Veterans of America. He is responsible for implementing and refining SVA's communications strategy and leading agency relationships across digital platforms, earned media, paid media, conferences and events, and influencer engagement. Rabac previously worked on the client experience team for Weber Shandwick, a global public relations agency.

At Weber Shandwick he was responsible for account management and digital strategy for corporate, nonprofit, and government clients including Verizon, Corning, Ericsson, the National Education Association, Centers for Disease Control and Prevention (CDC), The Nature Conservancy, and HealthCare.gov. Prior to Weber Shandwick, Rabac was the Marketing Director for the American Sustainable Business Council, Manager of Digital Platforms and Strategy for United Way of the National Capital Area, and Digital Communications Manager for SVA. As an undergraduate, Rabac started a scholarship for student veterans, helped plan the Inaugural Seminole Military Ball, and led efforts to earn Fraternity of the Year, Certificates of Excellence from the school's Office of Greek Life, and the Guidon Award from SVA's chapter at Florida State University.

Rabac was recognized as a Seminole Torchbearer and a Trustee of the Florida State University Student Foundation. He received a Certificate of Appreciation for outstanding performance and lasting contribution from the Institute for Veterans and Military Families (IVMF). Rabac holds a Bachelor's degree in Political Science and Social Science from Florida State University and a Master of Public Administration (MPA) from the Maxwell School of Citizenship and Public Affairs at Syracuse University.