

FOUR CORE VALUES

OF SVA CHAPTERS

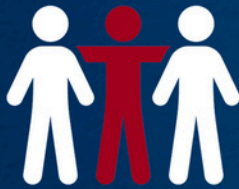


1. EMPOWERMENT AND ADVOCACY



- Connect chapter members to academic, career, financial, and health resources that allow them to be successful through and beyond their collegiate endeavors.
- Engage in advocacy efforts for the student veteran experience on campus, in the local community, and at the state and national levels.
- Communicate with chapter members, veterans, family members, caregivers, and survivors, making them aware of programs, opportunities, and benefits available to them.

2. BELONGING AND ENGAGEMENT



- Promote relationship development and inclusivity within the chapter, ensuring all members feel connected, represented, and supported.
- Tell your story: educate the campus and community about veteran experiences and perspectives to foster a more inclusive environment.
- Partner with local organizations and clubs to engage in conversations, projects, and programs that mutually benefit the chapter, campus, community, veterans, family members, caregivers, and survivors.

3. ORGANIZATIONAL SUSTAINABILITY AND GROWTH



- Develop a strategic plan for consistent chapter growth, encouraging participation and engagement at all levels of SVA.
- Ensure sustainable chapter leadership through structured officer transitions and thorough training processes.
- Build a network and grow relationships with SVA chapter members and leaders within the state and region, and in the national and international SVA community.

4. OPERATIONAL EXCELLENCE AND COMPLIANCE



- Maintain and regularly update organizational documents including MySVA profiles, rosters, and chapter bylaws while remaining compliant with university and SVA standards.
- Implement a code of conduct and individual accountability system for chapter members.
- Establish regular communication with SVA headquarters to ensure the chapter aligns with national objectives and core values.
- Invest in the long-term member and chapter experience by attending national SVA programs, applying for honors awards, and participating in SVA research initiatives.