



NATIONAL HEADQUARTERS
WASHINGTON, DC

Video Submission Instructions

Instructions and scholarship prompts are outlined below:

Introduction

The introduction should be brief and provide a clear understanding of who you are. Use a tailored version of the following guide:

- “Hello, my name is (First, Last) and I currently attend (college/university) where I am studying (major). I served in the (branch) as a (role) from (year) to (year). I am applying for the scholarship because (reason).”

Answer The Following Prompts

- Tell us about your background, why you joined the service.
- What are you studying and why? What are your career goals?
- How have you demonstrated leadership and engagement in your community?
- What would receiving this scholarship mean to you?

Conclusion

Use a tailored version of the following guide:

“Thank you to (**Scholarship Partner** and Student Veterans of America for the opportunity to apply for this Scholarship.”

Tips To Capture Your Video

- 1-2 minutes is the recommended video timeframe.
 - Videos that go significantly over or under this timeframe will be less competitive in consideration
- Aim to convey your personality by presenting your personal story and background
- Photographs can also be included that help add to the story dialogue, but is not required
- Present a professional and collegial demeanor- i.e. clean background, professional attire
- Be willing to complete multiple takes until you are happy and confident with the final version
- Consider lighting and angle
- Audio Check
 - Test the sound quality of your environment, and avoid a background noise

Submitting the Video

Submitting your video via LinkedIn (encouraged):

1. Sign-in to LinkedIn and go to your personal homepage.
2. At the top where it says, "Start a post," click the video icon and upload your video file
3. NOTE: files may be uploaded up to 5GB, so if your file is larger, consider submitting by the second option below
4. Add a post description to your video with a concise and thoughtful comment
 - "Check out my submission for the @StudentVeteransofAmerica (Insert Scholarship Name Here) Scholarship."
5. Confirm your privacy settings are correct and set your post to be visible to the public and share
6. the post.
7. Go to the post in your feed and click the three-dot icon in the upper right corner, click "copy link to post" on the drop-down menu
8. Finally, paste the link of your video in your application
 - a. Sign-in to your MySVA account, "My Success Hub", then go to your scholarship application
 - b. In your application, paste your link under "Video Submission"
9. Note: Ensure the link works by clicking on it to test

Submitting By Uploading Your Video Directly from Your Device

1. Sign-in to your MySVA account, "My Success Hub", then go to your scholarship application
2. In your application, on the right-hand side you will "Files"
3. Upload your video under "Video Submission" then "Upload" or "Add Files"

As always, feel free to reach out to our staff if you have any questions, or need any additional guidance.

You can call us at 202-223-4710, or email at programs@studentveterans.org.