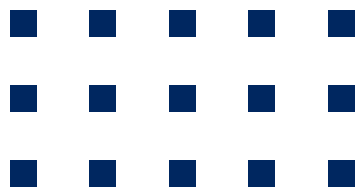




SCHOLARSHIP VIDEO INSTRUCTIONS IN 5 STEPS

www.studentveterans.org

1 INTRODUCE YOURSELF

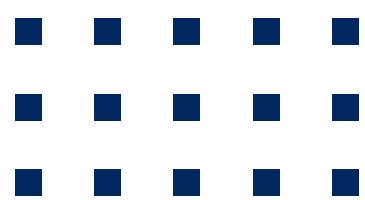


The introduction should be brief and provide a clear understanding of who you are. Use a tailored version of the following guide:

“Hello, my name is {First, Last} and I currently attend {college/university} where I am studying {major}. I served in the {branch} as a {role} from {year} to {year}. I am applying for the scholarship because {reason}.”

ANSWER THE PROMPTS

2



- Tell us about your background, why you joined the service.
- What are you studying and why?
- What are your career goals?
- How have you demonstrated leadership and engagement in your community?
- What would receiving this scholarship mean to you?



3

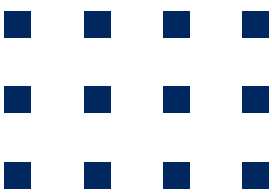
REMEMBER TO SAY THANK YOU

Use a tailored version of the following guide:

“Thank you to {Scholarship Partner} and Student Veterans of America for the opportunity to apply for this Scholarship.”

CREATE YOUR VIDEO

4

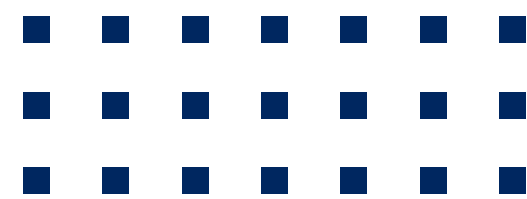


- **1-2 minutes is the recommended video timeframe** (*Videos that go significantly over or under this timeframe will be less competitive in consideration*)
- **Aim to convey your personality by presenting your personal story and background**
- **Photographs can also be included that help add to the story dialogue, but are not required**
- **Present a professional and collegial demeanor- i.e. clean background, professional attire**
- **Be willing to complete multiple takes until you are happy and confident with the final version**
- **Consider lighting and angle**
- **Audio Check - test the sound quality of your environment, and avoid a background noise**

5

SUBMIT YOUR VIDEO

LINKEDIN *RECOMMENDED OPTION*



1. Sign-in to LinkedIn and go to your personal homepage
2. At the top where it says, “Start a post,” click the video icon and upload your video file. *NOTE: files may be up to 5GB, if your file is larger, submit via MySVA*
3. Add a post description to your video with a concise and thoughtful comment
 - a. “Check out my submission for the [@StudentVeteransofAmerica](#) {Scholarship Name} Scholarship.”
4. Confirm your privacy settings are correct and set your post to be visible to the public and share the post.
5. Go to the post in your feed and click the three-dot icon in the upper right corner, click “copy link to post” on the drop-down menu
6. Finally, paste the link of your video in your application
 - a. Sign-in to your [MySVA account](#), “My Success Hub”, then go to your scholarship application
 - b. Paste your link under “Video Submission” *Note: Ensure the link works by clicking on it to test*

MYSVA PORTAL

1. Sign-in to your MySVA account, “My Success Hub”, then go to your scholarship application
2. In your application, on the right-hand side select “Files”
3. Upload your video under “Video Submission” then “Upload” or “Add Files”

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